Professional Scrum Product Owner

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COURSE

DESCRIPTION

Organisations need to be Agile. They must be able to deliver new or enhanced products and systems dictated by customers, competition and business pressures. As the environment they operate within changes, they need to be flexible while adhering to their purpose. As they flex, they need to be both predictable and efficient while controlling risk. The PSPO course teaches attendees how to be an Agile Programme, Product or IT Development Manager in a complex environment.

LEARNING OUTCOMES

Traditional Scrum courses take a myopic view of the product owner's role, ignoring large aspects of product management. This course goes further, looking at the creation and retention of value. Through this lens, it then teaches attendees specific tactics and strategies for maximising the flexibility and responsiveness of software product creation.

Product managers are responsible for juggling competing priorities of customers, the marketplace and their business, while managing risk within a state of constant change. They must also organise and prioritise the competing needs and interests of their own company — from systems architecture to financial performance and strategic alignment. These responsibilities are very difficult in large, global organisations that develop and market interrelated products and product families. But they are also difficult in smaller companies whose customers require continuous improvement in real time.

This course teaches techniques for fulfilling these responsibilities. We address how to optimise the value of current systems. Attendees learn how to progressively order requirements and work to become more agile. The goal will be releasing products as quickly as is necessary, but no faster than customers can absorb. The steps to reach this end point will be addressed in detail.

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SUMMARY

The Professional Scrum Product Owner (PSPO) programme teaches attendees how to maximise ROI and TCO of products and systems. Agile Product Ownership requires more than knowledge on how to write a User Story or manage a Product Backlog. Professional Product Owners need a concrete understanding of everything that drives value from their products. The PSPO course helps attendees develop and solidify this understanding.

COURSE LEVEL

Get Us Better

DURATION

2-day course

COST

For prices, refer to
assurity.co.nz/education

BOOK ONLINE AT

assurity.co.nz/education

AGENDA

Attendees should be able to apply the techniques covered when they return to work. The course consists of modules that build on each other. Modules are driven by exercises and rely on effective group interaction.

Induction

Introduce the instructor, class, complexity and Scrum.

Value-driven Development

The primary job of a product manager is to increase the value created by the product for which he or she is responsible. This section covers value drivers and strategies for measuring them.

Product management

Agile product management is different to traditional approaches. This section explores those differences, as well as how the product owner works in an Agile environment to deliver a product.

Managing requirements

The product backlog is the fuel that feeds the development team and managing it is one of the primary roles of the Scrum Product Owner. Here, you will learn about User Stories, ordering and organisation strategies and Product Backlog grooming.

Planning releases

What does a good release look like? Why are releases done? What impact can a bad release have on you and your customer? This section explores release strategies and how to optimise the delivery of value.

Lean planning

A release is often the first step to realising value. What better way to learn how to plan a release than to do it? Here, attendees cover the basics of identifying a release goal and requirements, backlog ordering, estimation, adjustment and baseline planning.

Managing products

Understanding TCO is fundamental to successfully managing a product. How do you balance optimising the value of a release with maximising the value of the product or system as an asset for the organisation? How does that fit into your product roadmap? And why is your development team's 'definition of done' so fundamental to everything that you do?

ATTENDEE TESTIMONIALS

"I found the PSPO course informative and inspiring. I left with a good understanding of Scrum and the role of Product Owner. I also had the confidence to go back to work and put it into action. Ed is an excellent facilitator and catered for the differing levels of experience. I would highly recommend the course for anyone embarking on implementing Scrum or existing product owners. **Anna Garrett, Enable**

"I am fairly new to the concepts of Agile and Scrum. Ed's first interaction was an honest heads-up on the level of preparation and understanding required coming into the PSM course. His initial email seemed daunting at first. However, in hindsight it was exactly what I needed to gain the most out of this course. Ed's sincere passion towards Agile and Scrum is extremely evident in his delivery; to put it simply, I found it to be quite contagious. For a two-day course, I am very surprised about how much I have been impacted by the Agile concepts and Scrum. I have left this course extremely excited and inspired to take action in my current organisation. For the level of exposure and experience Ed has had over the years, he is extremely humble in his engagement and I have no doubt I will be in touch to leverage off his expertise and become an advocate for Agile and Scrum in the future." **Sujith Ramachandra, Gentrack**

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BOOKINGS & DISCOUNTS

Book and pay online at **assurity.co.nz/education**. We offer a 20% discount for early bird bookings made more than one month in advance. We offer discounts for groups of six or more.

PREREQUISITES

This course is rated at the Get Us Better level for people accountable for optimising the value of products and product families including:

- Product managers responsible for the delivery of a product, from conception to customer usage
- IT development managers responsible for a line of business or internal company system
- Strategy managers responsible for the overarching direction of a product or product family

A knowledge of iterative, incremental techniques is required. A basic knowledge of Scrum is useful.